

# THE BETSY SOUTH BEACH

## **Luxury Boutique Hotel The Betsy in South Beach Invites You to Spice Up Your Life**

*Enjoy A 2 Night Stay and Dinner for 2 at BLT Steak During Miami Spice Starting at \$569*

Miami Beach, FL August 19, 2010 – Summer officially ends on September 23, but the joy of warm weather continues at [The Betsy](#) in South Beach. Not only can you hit the beach to work on retaining your golden glow as we move into the Fall season, you can take the time to “Spice Up Your Life” with a veritable feast of dining options throughout the city. “Miami Spice” is a mouth-watering summer restaurant city-wide promotion that showcases the very best of Miami gastronomy created by world renowned chefs. So pack your bags, and enjoy a two night stay that includes one three-course dinner for two from BLT Steak’s Miami Spice menu, continental breakfast daily, an umbrella, beach chairs and plush towels, New York Times delivered daily, Wi-Fi access, and taxes.

The award winning BLT Steak offers a delicious three-course dinner menu for two as part of the Miami Spice special promotion. The delicious selections satisfy meat and fish lovers as well as vegetarians. Dinner always starts with the delivery of Laurent Tourondel’s freshly baked popovers and a jar of warm pate. Your first course may consist of the refreshing Heirloom Tomato-Watermelon Salad or the perfectly Charred Portuguese Octopus. Considering your selection of entrée, you might choose the 5 Pepper Crusted Black Angus Steak or the Grilled Red Snapper. Round out your meal with either a side of Jalapeno Mash or Spicy BBQ Corn and further tantalize those taste buds. And, for dessert, the local mango cheesecake and the Pina Colada Sundae are options for a melt in your mouth food finale. Afterward, to enjoy the star filled sky, visit The Deck at The Betsy offering sweeping views of The Atlantic. Is it the end of summer? Maybe, but it is the beginning to a perfect evening.

Rates start \$569 with your arrival from Sunday through Wednesday. If you arrive from Thursday through Saturday upgraded take advantage of the BLT Blackboard Special at a rate of \$729. Rates include all taxes, resort fee, and high speed internet access. Extend your stay with additional nights, available at prevailing rates. For reservations dial toll-free 866-792-3879 or 305.531.6100, or make your booking at [www.thebetsyhotel.com](http://www.thebetsyhotel.com) and use special access code SPICE. This offer is valid based on availability and is valid from now through September 30.

### **About The Betsy**

Dramatically poised alongside its Art Deco neighbors, [The Betsy](#) is a distinguished landmark hotel on Ocean Drive. The Betsy’s 61 rooms and suites are private, beachside havens where sensory details, imaginative amenities, and inspirational design coalesce to produce an unparalleled experience in South Beach. Elegant, but relaxed tropical interiors and an intimate courtyard pool, maintain an aura that is passionately low-key. The Deck at The Betsy, an expansive rooftop with sweeping views of the Atlantic, offers a Wellness Garden with a range of spa treatments, therapies, and yoga. Specialty cocktails and light fare are offered at the exquisite lobby bar, or one may prefer fine dining at Laurent Tourondel’s new take of modern American steakhouse - BLT Steak. B Bar, designed with a hint of vintage glamour unveils an exclusive and discreet venue catering to Miami nightlife. The Betsy is truly South Beach... Refined.

The Betsy · 1440 Ocean Drive · Miami Beach, FL 33139  
Reservations: Tel: 305-531-6100 / 866-792-3879 Fax: 305-531-9009  
[www.thebetsyhotel.com](http://www.thebetsyhotel.com)

**Press Information**

KVD Communications, LLC  
419 Lafayette St.  
New York, NY 10003  
646.723.4338

Kathleen Duda  
Haley Wiley

Managing Director  
Account Executive

[kathleen@kvdcom.com](mailto:kathleen@kvdcom.com)  
[haley@kvdcom.com](mailto:haley@kvdcom.com)