



LITERARY PROGRAMS OVERVIEW

From the availability of guest room libraries to eco-friendly bookmarks on pillows each evening, The Betsy has created a signature literature program that recognizes, and embraces the powerful 'beach and books' connection. Each guest room at The Betsy contains a personal 'room library'. Guests are invited to read these books, at no charge, while visiting South Beach. Guests choosing to take books home can pay for selections at check out, or will be billed upon departure. The Betsy will announce the grand opening of a Writer's Room in Fall 2011, a space specially designed to nurture the creative talents of writers from around the world.

BETSY ROOM LIBRARY SELECTIONS

When a Crocodile Eats the Sun - **Peter Godwin; Little, Brown and Company, 2007**
7 Notebooks - **Campbell McGrath; Ecco, 2008**
Hot, Flat and Crowded - **Thomas L Friedman; Farrar, Straus and Giroux, 2008**
A Mad Desire to Dance - **Elie Wiesel, Catherine Temerson; Alfred A. Knopf, 2009**
Last Train to Paradise - **Les Standiford, Henry Morrison Flagler; Crown Publishers, 2002**
The Guernsey Literary and Potato Peel Pie Society - **Mary Ann Shaffer, Annie Barrows; The Dial Press, 2008**
"Outliers" Story of Success - **Malcolm Gladwell; Little, Brown and Company, 2008**
Team of Rivals - **Doris Kearns Goodwin; Simon and Schuster, 2005**
American Revelation - **Neil Baldwin; St. Martin's Press, 2005**
Liberation - **Joanna Scott; Little, Brown and Company, 2005**
Your 15th Club - **Robert J. Rotella, Robert Cullen; Free Press, 2008**
Holy Smoke - **Tonino Benacquista; Bitter Lemon, 2004.**
Miami Noir **Les Standiford; Akashic Books, 2006**
Fire to Fire - **Mark Doty; Harper, 2008**
HOW – **Dov Seidman, John Wiley and Sons, 2007**
The Betsy- **Harold Robbins, Simon and Schuster, 1971**

Betsy's Senior Literary Advisor is Dr. Neil Baldwin

Former Executive Director of the National Book Award Foundation
& award-winning writer (neilbaldwinbooks.com)

Betsy's Regional literary partner in South Beach

Books & Books, the leading independent bookseller in the region, led by
Founder and CEO Mitchell Kaplan (www.booksandbooks.com)