

# THE BETSY SOUTH BEACH

## **The Betsy**

1440 Ocean Drive Miami Beach, FL 33139

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### **LOCATION**

The Betsy is a boutique hotel located in South Beach, Miami, on world renowned Ocean Drive. The Betsy stands as the lone surviving example of “Florida Georgian” architecture located in an Art Deco dominated neighborhood. The hotel is just steps away from a beautiful stretch of turquoise water and white sand beach.

### **PUBLIC AREA DESIGN**

The overall Tropical Colonial feeling is obtained by the use of white wooden style shutters as dividing walls, separating the hotel lobby and guest reception from the restaurant. Dark wood venetian blinds cover the sun filled windows. Lighting consists of *Fortuny Sheherazade* chandeliers hanging from the coffered ceilings complemented by colonial style fans and other custom designs. The historical terrazzo flooring is accented with natural fiber area rugs. Wooden antique world globes, zebra framed mirrors, animal subject wood statues from Africa, safari pictures and coffee table books complete the theme.

### **ROOMS AND SUITES**

The Betsy’s 61 rooms and suites are private, beachside havens for business and leisure travelers alike. Behind shuttered windowpanes, contemporary colonial design wraps every guest in exquisite detail. Every room features hardwood floors, white lacquered dressers, cabinetry and desks, stately poster beds, raffia ceilings, Frette® linens, a pillow menu, oversized plush robes, designer bath products, morning coffee service, gentle splashes of tropically inspired colors, and breathtaking views of Ocean Drive, the Atlantic Ocean, or downtown Miami Beach. Room rates range from \$400 to \$750 nightly. Suites range from \$1,110 to \$4,000 nightly.

#### **Betsy Classic: <21 Suites>**

- Features either one king or two double beds
- Lavishly stocked mini bar and bath bar
- Pool, City, or Ocean views

#### **Betsy Master Suite: <16 Suites>**

- Features either one king or two double beds
- Separate in-room living/entertaining area
- Lavishly stocked mini bar and bath bar
- Pool and City views

Betsy Royal Suite: <2 Suites>

- Features one king bed
- Ocean views from every Royal Suite
- Separate in-room living/entertaining area
- Lavishly stocked mini bar and bath bar
- Walk-in closets
- Delivers extra luxury for short visits and longer stays

Betsy Grand Suite: <2 Grand Suites>

- Features 1 king bed
- Cathedral ceiling with ocean view
- Separate in-room living/entertaining area
- Lavishly stocked mini bar and bath bar
- Walk-in closets
- Our finest accommodations for the most discriminating guests

In addition to spectacular décor and attention to detail, every room and suite at The Betsy also offers a connectivity and entertainment system unrivaled in all of South Florida. Here, the technology of today is blended seamlessly with the architecture, grace, and convenience of yesteryear.

Every room features:

- iPod® docking stations with stereo speakers
- LG® plasma televisions
- High-speed wireless and hard-wired Internet
- 2-line cordless phones with speakerphone capability
- Combination DVD/CD player with integrated CD burner
- Bathroom mirrors with built-in televisions
- Dual function television screen/computer monitors
- Wireless keyboards with flash-drive compatibility
- Fully downloadable entertainment system for music and movies on demand
- Streaming Internet television and radio broadcasts from select cities all around the world
- On-demand printing from room or suite with pick up or delivery from front desk

## **THE DECK**

Elevated three stories above Ocean Drive, with an unobstructed view of the Atlantic Ocean, The Deck at The Betsy is a bright, open space for guests to enjoy a comfortable social environment, quiet relaxation, spa treatments and therapies from the Wellness garden, along with drinks and cuisine from The Deck's custom menu, designed by BLT Chef Laurent Tourondel.

## **WELLNESS GARDEN**

The Betsy extends its inspirational design and imaginative amenities with a new Wellness Garden offering a range of spa treatments and therapies. A refreshingly relaxed remedy atop the hotel away from the crowds, the Wellness Garden offers sweeping, unobstructed views of the ocean peeking just above the palm trees. The Zen-inspired sanctuary, was designed to soothe the senses with the incorporation of earth born elements - a liberal use of wood, stone, bamboo and natural fibers. Shielded by retractable sails set horizontally in the sky, each individual cabana captures the light ocean breeze. If you're seeking a respite from the buzz of South Beach, simply head to The Betsy's tranquil oasis offering deliciously unique treatments and massage therapies provided by Miami City Massage utilizing luxurious products from Éminence Organic Skin Care, derived from food and plant based ingredients.

## **POOL**

Secluded in a private courtyard setting, the zen-like retreat of The Betsy pool area is a refreshing alternative to busy, crowded pool decks. Plush seating areas, tranquil music, towel service, and shady retreats from the sun combine for a more meditative way to enjoy cool clear waters.

## **BLT STEAK**

A New York icon since 2004, the now-famous BLT Steak comes to Miami Beach. Here, the classic steakhouse-bistro takes on sophisticated tropical touches with inviting indoor and outdoor environments for breakfast, lunch, and dinner. The menu of course, consists of only the finest and freshest ingredients available, and all flawlessly prepared into decadent offerings such as Japanese Kobe or American Wagyu beef, gruyere cheese popovers, local favorites, tropical treats, and desserts.

## **ABOUT THE CHEF – LAURENT TOURONDEL**

Honored by *Bon Appétit* as Restaurateur of the Year in 2007 and by *Food & Wine* as Best New Chef in 1997, and a host of other "Best of" awards by such publications as *Esquire*, *Travel & Leisure*, *Saveur*, and *Wine Spectator*, Tourondel has reinvented the meaning of fine dining. By

adhering to his belief that ingredients should be stellar, food prepared simply, and service kind and efficient, BLT has quickly become a household name.

### **B BAR**

B Bar, designed with a hint of vintage glamour unveils an exclusive and discreet venue catering to Miami nightlife offering an impressive list of classic cocktails.

### **FITNESS CENTER**

In a destination like South Beach that is so well-known for perfectly toned beach bodies, it's unsurprising that The Betsy's fitness center offers guests a uniquely luxurious gym. State-of-the-art cardio equipment features integrated televisions with complimentary headphones along with a full weight training area and a yoga or stretching zone.

### **SHOPPING**

Just steps away from The Betsy, the eclectic designer boutiques along Lincoln Road offer the latest in fashion, accessories, swimwear, jewelry, shoes, and more. Then, just a short drive away the world-famous Bal Harbour Shops and The Village of Merrick Park present the most recent collections of top designers from across the globe.

### **ARTS & ENTERTAINMENT**

As it has been for decades, Miami Beach offers incredible proximity to *the* cultural and entertainment events of South Florida. The Betsy is located directly in the midst of the Art Deco Historic District, and just steps away from the Bass Museum of Art, The Jackie Gleason Center for the Performing Arts, The Lincoln Theatre, Colony Theatre, Miami Beach Convention Center, and the Miami City Ballet Studios. Then, less than 5 miles away, visitors can take in exhibits, concerts, or shows at the Miami Art Museum, Miami Museum of Science, The Miami Design District, Carnival Center for the Performing Arts, Bayfront Amphitheatre, or Bayside Marketplace.

### **AREA ATTRACTIONS**

Whether it's professional sporting events, swimming with dolphins, historic architecture, or natural landscapes, Miami's destinations are some of the most memorable in the world. All within a short drive from The Betsy, guests can visit Dolphin Stadium, American Airlines Arena, Miami Seaquarium, Fairchild Tropical Gardens, Vizcaya Museum and Gardens, and the Deering Estate.

### **Hotel Contact:**

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**Website:**

www.thebetsyhotel.com

**Memberships:**

The Betsy is a member of Small Luxury Hotels:



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