

concierge.com

MIAMI



WORLD ▾

N. AMERICA ▾

USA ▾

FLORIDA ▾

MIAMI ▾

HOTELS

NEW

Editors' Pick

The Betsy, Miami Beach \$\$\$

+ SAVE FOR LATER

DESCRIPTION

PHOTOS (3)

USER REVIEWS



VIEW SLIDESHOW

1440 Ocean Drive
South Beach
Miami Beach, Florida
33139
Tel: 866 792 3879 (toll-free)
Tel: 305 531 6100
info@thebetsyhotel.com

[view web site >](#)

Conciierge.com's insider take:

Situated on the quieter northern end of South Beach's raucous Ocean Drive, the Betsy Hotel is, in many ways, a fish out of water—picture a Southern belle surrounded by Art Deco divas. Preppy patrons with cardigans slung just so around their shoulders (often with a cigar in hand) conjure the era from which the hotel hails; formerly the Betsy Ross Hotel, the Georgian-style property dates from 1942 and was renovated and reopened as the Betsy in 2009. The hotel's 63 rooms are on the cozy side, but what they lack in space they make up for in style: Dark wood floors, plantation shutters, four-poster beds, and bookshelves lined with interesting tomes hark back to a kinder, gentler era; modern marble bathrooms with TVs built into the mirror are a fun design contrast with the crown molding. Rooms fronting Ocean Drive have iconic Miami Beach views, but the poolside rooms (overlooking a disappointingly small drink of water) are generally quieter. You'll also want to request a room as far from the dingy elevators as possible. The Betsy's demure facade makes it all the more fun to discover the B-Bar, an edgy nightclub in the hotel's basement with reflective ceilings and internationally acclaimed DJs on the turntables. And chef Laurent Tourondel's French-inspired carnivore temple, BLT Steak, is located on the ground floor, in prime people-watching territory. In every way, old meets new in true South Beach form at this pretty hotel—but it's the Betsy's air of the debonair that sets her apart.—*Terry Ward*