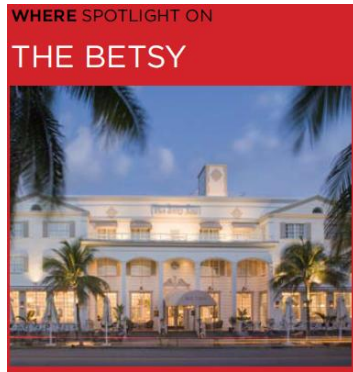


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INSIDER
MIAMI CONCIERGE NEWSLETTER JULY | 2010



[The Betsy](#) features 63 rooms and provides an unparalleled experience on South Beach. Elegant, relaxed tropical interiors and an intimate courtyard pool maintain an aura that is passionately low-key. The Deck at The Betsy, a rooftop with sweeping views of the Atlantic, offers a Wellness Garden with a range of spa treatments, therapies, and yoga. Specialty cocktails and light fare are offered at the exquisite lobby bar, or one may prefer fine dining at Laurent Tourondel's new take on the modern American steakhouse - BLT Steak. B Bar, unveils an exclusive and discreet venue catering to Miami nightlife.

The Betsy, 1140 Ocean Dr., Miami Beach, 305.531.6100,
www.thebetsyhotel.com

CONCIERGE Confidential



Reo Davis, The Betsy

How long have you been in the hospitality industry?

My first hospitality job was bartending at The Albury Hotel in Sydney, Australia in 1995. I held a few short-term hospitality positions in England, Germany, Spain and South Africa. I started in South Beach as a sidewalk waiter at the now closed Leslie Hotel in 1999, and upgraded to Blue Door at Delano as server in 2000. The GM of the hotel invited me to join the Delano Concierge Team in 2005; I was eventually offered the amazing position of Chief Concierge/Guest Experience Manager at the Mondrian in 2008. In 2009, legendary Miami hotel guru Robert Todak at The Betsy created a position for me that I could not refuse, Director of Entertainment & Concierge Services, also known as 'My Dream Job.' The elegant, fun, concentrated energy at The Betsy is a perfect match for my personality and skills.

What brought you to Miami?

While modeling in Australia, I met a great guy named Marcello Nocifora. Marcello and I had many friendly yet heated discussions regarding the subject of 'Miami versus Los Angeles'. I loved LA; Marcello was a Miami native. These debates would be hilarious and sometimes lasted an entire day. Marcello would end every debate by saying 'I have been to LA, you have never been to Miami, so your argument is null and void'. I promised Marcello that I would visit Miami just to shut him up. I fell in love with Miami the moment that my plane touched down at MIA. My love has grown to unbreakable strength since becoming a concierge, learning the incredible history of our diverse playground.

What are some of your favorite places in Miami?

There is so much to see and to do that having a favorite place or activity is for me impossible. I love walking around The Design District, just enjoying the ideas that are on display. The Lighthouse at Bill Baggs State Park in Key Biscayne is also a wonderful experience; you can climb to the top and have a 360-degree view, come down from there and jump right into the ocean.

Last week I went on a Cigarette Boat Race with The Advantaged; I have to put it up there with my greatest adventures.

What do you recommend for visitors to do in Miami in July?

The Independence Day Celebration at Bayfront Park is a top highlight for the month of July. They always have great live music and food from all over South Florida. It is like Fourth of July with a Caribbean twist. July is also Miami Spa Month, the time to rest, relax and get some affordable treatments from some of Miami's top spas, including The Betsy Wellness Garden located on our roof deck.

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This month, the Concierge of the Month will receive a Deluxe Sweet and Refreshing Summer Package worth \$50 from Ghirardelli™.