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ELITE TRAVELER NEWS

The Betsy South Beach Debuts New Spa Treatments

Travel and Real Estate
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New York, New York – Reported by Elite Traveler, the private jet lifestyle magazine

One does not need to journey to faraway lands to experience a realm of the exotic. At The Betsy South Beach, you can dig your toes in warm sand, swim in cerulean-hued waters, and unwind to wellness rituals which have drawn upon ancient methods and pure ingredients from cultures around the world. Making use of such ingredients indigenous to their regions such as mineral rich sea salts from the Middle East and all natural botanical oils from Peru, The Betsy's Wellness Garden carries on the tradition of massage techniques and therapies which have been practiced for thousands of years. You can experience not only the sun and sand, but immerse yourself in a number of new rituals designed to remedy stress while rebalancing the body, mind, and spirit in a serene scene.

The Inca Treatment sources Omega 3 from Peruvian Inchi for a facial where the essential oil works to awaken your psyche, renew cells and quench dehydrated skin. Peruvian coco scrub exfoliates away dead skin and draws out impurities. The Dead Sea has been an acclaimed wellness destination for thousands of years, and The Dead Sea Salts, Body Treatment revitalizes, as salts and a fusion of seven oils stimulate circulation, exfoliate and restore the skin to its natural pH balance. This treatment contributes to the FOEME's (Friends of Earth Middle East) Dead Sea preservation efforts, which promotes drinking water accessibility in the region.

From the Far East, Wei's Facial (China) Chinese Traditional Medicine has a 5,000-year history, and Gingko Leaf has long been used for its age-repairing ability. As the core ingredient in this reparative facial, the Gingko's amino acids will brighten your skin, provide an instant tightening effect, bringing back moisture and improving elasticity. A Padabhyanga foot massage from Sweet Dreams (India) is the ultimate in "soul" therapy. Performed in the comfort of your room you can be drawn into a deep sleep, and be invigorated with a feeling of overall wellness as you awake the next day.

www.thebetsyhotel.com

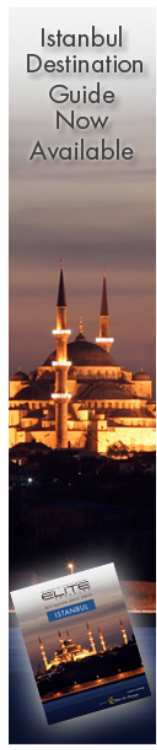
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