

THE
B E T S Y
SOUTH BEACH

The Betsy, Oceanfront Luxury Hotel, Opens Wellness Garden Offering Unique Spa Treatments

South Beach Boutique Hotel Debuts First Glimpse of Rooftop

MIAMI BEACH, FL.....February 1, 2010. [The Betsy hotel](#) extends its inspirational design and imaginative amenities with a new [Wellness Garden](#) offering a range of spa treatments and therapies. A refreshingly relaxed remedy atop the hotel, away from the crowds, the Wellness Garden offers sweeping, unobstructed views of the ocean peeking just above the palm trees. The Zen-inspired sanctuary was designed to soothe the senses with the incorporation of earth born elements – wood, stone, bamboo and natural fibers. For those seeking respite from the buzz of South Beach, individual cabanas capture the light ocean breeze, and are shielded by retractable sails set horizontally in the sky. Devoted to health and beauty, the Wellness Garden offers deliciously unique treatments and massage therapies derived from food and plant based ingredients, available, weather permitting, on The Deck, or in-room.

Wellness Garden Therapies

Massage therapies and treatments utilize luxurious products from Éminence, all designed to relieve tension, and quench sun parched skin, while leaving your inner spirit rejuvenated. The therapies incorporate creams and products that sound almost good enough to eat. Derived from ingredients like sugar plums, blueberries, and mandarins, the paraben-free products were destined to give your skin sweet relief from the sun.

Imaginative therapies will set [The Betsy's Wellness Garden](#) apart: Perfect for hot weather, a unique Wood Stone Ritual treatment utilizes chilled stones, and incorporates light, kneaded strokes along the skin to improve circulation. Combined with a soothing cucumber mint masque to cool and revitalize skin, you'll also experience a seven herb body wrap to nourish, featuring basil, parsley, and marjoram. The treatment is finished with a cooling body mist to leave the skin supple and radiant.

For an indulgent facial, enjoy a Coconut Hot Towel treatment for a deep cleansing and intensive moisture. The Mojito Mint manicure-pedicure, inspired by the city's signature drink, replenishes moisture to hands and feet for a refreshing pick me up. The complete list of treatments includes massages, body treatments, facials, as well as manicures and pedicures suited for both men and women. Prices range from \$100 to \$300.

Surrounded by a natural scene of a lush palm and bamboo setting, you can enjoy a few moments for contemplation, before or after your treatments, while quenching your thirst with a restorative tea or refreshing beverage as part of the wellness ritual.

The Betsy

Dramatically poised alongside its Art Deco neighbors, [The Betsy](#) is a distinguished landmark hotel on Ocean Drive. The Betsy's 63 rooms and suites are private, beachside havens where sensory details, imaginative amenities, and inspirational design coalesce to produce an unparalleled experience in South Beach. Elegant, but relaxed tropical interiors and an intimate courtyard pool, maintain an aura that is passionately low-key. The Deck at The Betsy, an expansive rooftop with sweeping views of the Atlantic, offers a Wellness Garden with a range of spa treatments, therapies, and yoga. Specialty cocktails and light fare are offered at the exquisite lobby bar, or one may prefer fine dining at Laurent Tourondel's new take of modern American steakhouse - BLT Steak. B Bar, designed with a hint of vintage glamour unveils an exclusive and discreet venue catering to Miami nightlife. The Betsy is truly South Beach... Refined.

The Betsy is a member of Small Luxury Hotels and is located at 1440 Ocean Drive in Miami. For reservations, please call 305.531.3934, or visit www.thebetsyhotel.com.

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