



## **THE BETSY HOTEL HOSTS SEASON OPENER FOR MIAMI MUSIC FESTIVAL WITH OPERA, ZARZUELA, AND CONTINUED PARTNERSHIP FROM STEINWAY**

**MIAMI BEACH, FLORIDA. MAY 10, 2016** - The Betsy-South Beach, a luxury, boutique hotel on a mission to redefine hospitality, hosted the Miami Music Festival's (MMF) passionate, young singers to a packed house in the hotel's Lobby Salon last evening as a kick off to a summer season of events at The Betsy, at New World Symphony Center, and at Barry University. Betsy's concert series with Miami Music Festival will take place in June and July on Tuesday and Thursday nights. All events are free and open to the public. Join the mailing list at [artsandculture@thebetsyhotel.com](mailto:artsandculture@thebetsyhotel.com).

The MMF provides world-class musical instruction and groundbreaking performance experiences to young artists and the South Florida region. Accompanied by a piano generously donated by Steinway Piano of Coral Gables, the MMF Opera Institute's performers presented opera favorites to a captivated room of almost 100 guests inside The Betsy's intimate event space. Performers included Festival apprentices Betsy Diaz, Andres Pernalver, and Elizabeth Zito, and program alumna Marcella Peneranda. For more information on the Miami Music Festival, visit [miamiMUSICfestival.com](http://miamiMUSICfestival.com).

*"We are delighted to embrace the talents of the best and brightest musicians in the region and to announce an incredible series of concerts throughout the summer months, said Jonathan Plutzik, the evening's host, and owner of The Betsy Hotel, one the area's leading arts programming spaces. "We have assembled some fantastic events throughout June and July with Miami Music Festival, and we're thrilled to serve as host hotel for a second year."*

### **ABOUT THE BETSY-SOUTH BEACH:**

The Betsy-South Beach ([Thebetsyhotel.com](http://Thebetsyhotel.com)) is a luxury, boutique hotel that is the only Forbes' 4 Star, 4 Diamond, AAA-rated Boutique Hotel in Florida, and is consistently rated one of the top literary hotels in the world by top media including *CNN*, *USA TODAY* and the *Wall Street Journal*. On a mission to redefine hospitality, the heartbeat of the hotel is its' PACE programming, which weaves philanthropy, arts, culture and education through every aspect of the hotel experience. Programs include the Betsy's Writers Room ([thebetsywritersroom.com](http://thebetsywritersroom.com)) curated live music, art exhibitions, poetry readings, guest room libraries, charitable partnerships and an artist in residence program that has been lauded around the world. Located on world-renowned Ocean Drive, The Betsy has become a cherished South Beach gem for its unparalleled guest experiences as well as its commitment to transform public spaces into gathering places for travelers to engage about things that matter. A line from poet Hyam Plutzik serves as The Betsy's tag line: *Expect no more. This is happiness.*

## ABOUT THE MIAMI MUSIC FESTIVAL:

The mission of the Miami Music Festival ([miamimusicfestival.com](http://miamimusicfestival.com)) is to provide affordable, world-class musical instruction and groundbreaking performance experiences to young artists and the South Florida region. Launch of the Miami Music Festival in the summer of 2014 received accolades from both the community and students alike. This classical music festival, originally staged during Miami's summer "off-season" is an immersive training ground for talented musicians looking to develop the skills needed to excel in the professional world. While it was established as a summer festival, it has expanded to include year-round programming. The Festival was created and is currently directed by Maestro Michael Rossi, a rising star in the next generation of conductors who recently made debuts with the Philadelphia Orchestra, Baltimore Symphony and the Orquesta Sinfónica de Xalapa. The Betsy-South Beach is official host hotel for the Festival. The Festival's home base is Barry University.

**For more information on this and other arts programming at The Betsy – South Beach**  
Erin Hopkins - [betsy@jpublicrelations.com](mailto:betsy@jpublicrelations.com) - J Public Relations

