

The Betsy Hotel Expands Food & Beverage Offerings to Include Artisan Pizza, Gelato, Crepes, & Panther Coffee

Chef Laurent Tourondel & Betsy owner Jonathan Plutzik open new venues to build upon success of LT Steak and Seafood.

FOR IMMEDIATE RELEASE (November 3, 2017) The Betsy Hotel, Travel and Leisure's Top Resort Hotel on Miami Beach (2017) in partnership with celebrity chef Laurent Tourondel announces the opening of The Alley, a new destination on South Beach for travelers and local residents to enjoy casual dining options that include a pizzeria (serving artisan pizzas, pasta specials, other Italian themed culinary options, and a full bar) and a ventanita (serving fresh crepes, gelato, waffles and Panther cold brew). These new venues are adjacent to two major Betsy installed works of public art, The Betsy Orb and The Betsy Poetry Rail. Danny Ganem is Executive Chef.

About The Alley

The Alley includes a classic Italian Pizzeria + Gelateria situated in the 14th Place breezeway connecting Ocean Drive and Collins Avenue. The Alley is a destination where family and friends can share a perfect pizza, enjoy other Italian specialty dishes, experience wine, spirits and a selection of international and local beers, revel in the preparation of freshly made crepes, and gelato, right in the heart of South Beach, just steps from the beach and Lummus Park.

The Alley Pizzeria

The Betsy's new trattoria-style Italian pizzeria is located at 14th Place between Collins Avenue and Ocean Drive offering elevated renditions of brick-oven pizzas with unique toppings inspired by the local landscape, and daily pasta specials. (Casual Dining - \$\$)

The Alley Ventanita

Nestled into a little corner where 14th Place meets Collins Avenue, The Betsy's Ventanita offers the area's best freshly prepared crepes, gelato and waffles, as well as Nitro (cold brew Coffee on Tap) by Panther Coffee. (Grab and Go-\$)

The Betsy Orb

Architect Shulman and Associates connected The Betsy's two historic properties with the exquisite use of a large orb, creating a bridge that is not visible from either Ocean Drive or Collins Avenue. Pedestrians must venture mid-way to Espanola Way at 14th Place and peek into the restored alleyway to experience the piece which doubles as a canvas for the projection of art.

The Betsy Poetry Rail

The Betsy Poetry Rail, conceived by Betsy owner Jonathan Plutzik and designed in partnership with Shulman and Associates and graphic designer Kevin Coster, is an AIA-award winning feature that immortalizes the region's history through the words of 12 writers that have worked and lived in the region, including Langston Hughes, Richard Blanco, Donald Justice, Gerald Stern, Julie Marie Wade, Adrian Castro, Gerald Stern, and Hyam Plutzik, three-time finalist for the Pulitzer Prize and father of Betsy owner, Jonathan Plutzik.

About LT Steak & Seafood

Open since 2016, and located in the Lobby of The Betsy Hotel, LT Steak & Seafood by Chef Laurent Tourondel, serves a seasonally inspired menu combining the beloved aspects of steak and seafood housed together under one roof. With diverse dishes that draw inspiration from the distinctive energy of Miami, the fine dining restaurant accommodates 120 guests with extensive beach facing outdoor and private dining options. Danny Ganem, a longtime partner of Laurent Tourondel, is Executive Chef. (Fine Dining - \$\$\$)

About The Chefs

Laurent Tourondel has been The Betsy Hotel's Culinary Partner since 2009, providing visionary leadership – and receiving high accolades for all Food and Beverage programs. Current venues include LT Steak and Seafood, and (soon to open) The Alley Pizzeria and Ventanita. In 2007, Bon Appétit magazine named Tourondel Restaurateur of the Year. **Danny Ganem** is a longtime partner of Tourondel's and as Executive Chef on property will lead The Betsy's culinary program that includes LT Steak and Seafood, The Alley Pizzeria and Ventanita, as well as an exciting new property wide coffee program featuring Miami-based Panther Coffee. He became Executive Chef at The Betsy Hotel (for the 2nd time) in summer 2017.

About The Betsy-South Beach:

The Betsy-South Beach is the only Forbes Four Star and AAA Four Diamond rated boutique hotel in Greater Miami. Located in the heart of the Art Deco District on Ocean Drive, The Betsy's unique luxury hospitality model champions the power of community through its dedicated PACE (Philanthropy, Arts, Culture, Education) program by weaving those brand pillars into the guest experience.. The Betsy boasts 130 guestrooms with 25 suites, three food and beverage outlets under the direction of famed Chef Laurent Tourondel, a 3,000 sq. ft. rooftop pool complex, dedicated library, and 17,000 sq. ft. of new meeting and event space welcoming a wide variety of important social and corporate events. Celebrity chef Laurent Tourondel is property culinary partner. Property owners are Jonathan Plutzik and Lesley Goldwasser. For more information on The Betsy-South Beach, visit www.thebetsyhotel.com. Follow us on Instagram and Twitter [@TheBetsyHotel](https://www.instagram.com/TheBetsyHotel), and "like" us on Facebook at www.facebook.com/TheBetsyHotel.

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