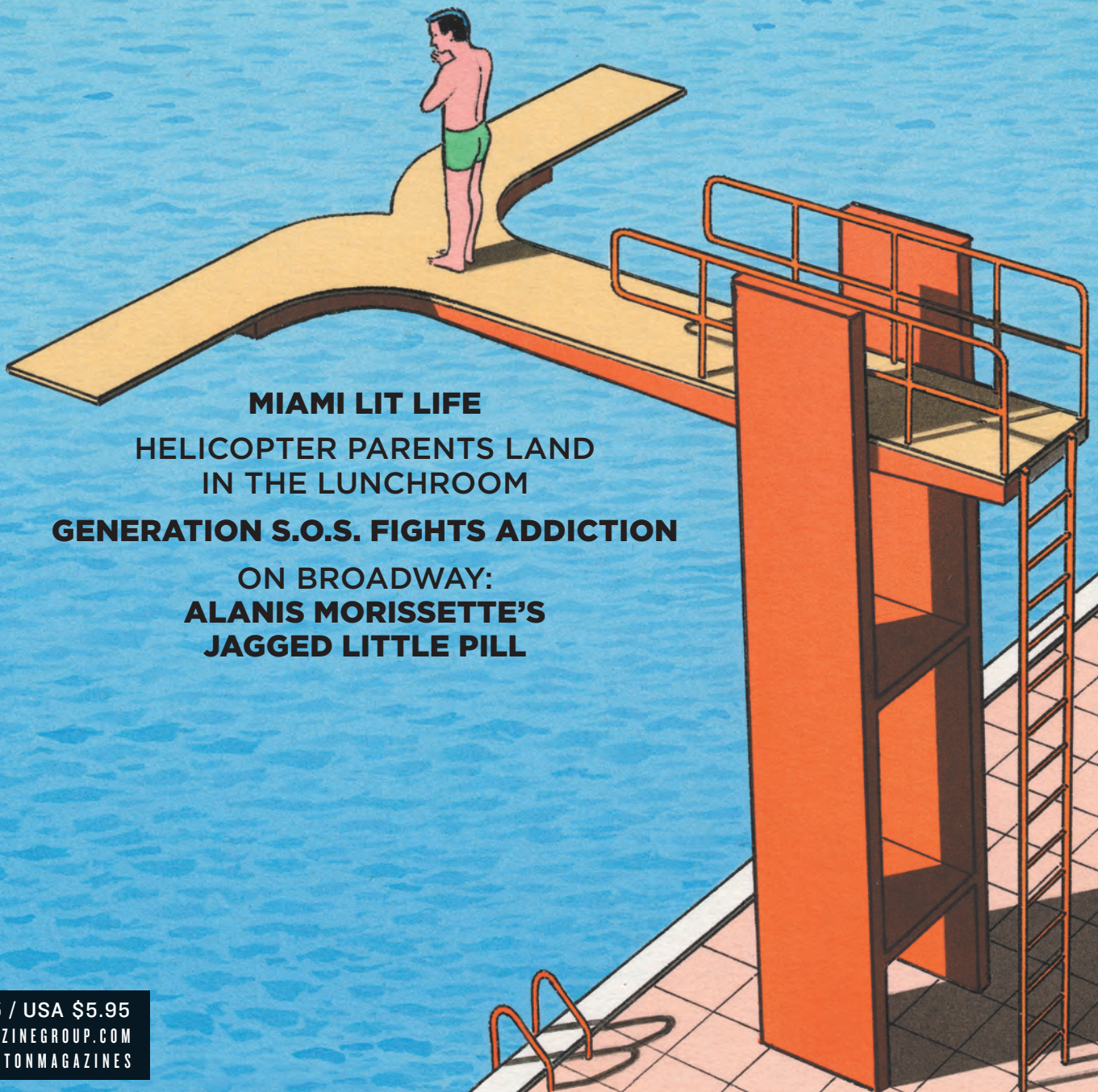


MIAMI

THE BEACH

A CULTURE SMASHUP!

PREMIERE ISSUE



MIAMI LIT LIFE

HELICOPTER PARENTS LAND
IN THE LUNCHROOM

GENERATION S.O.S. FIGHTS ADDICTION

ON BROADWAY:
**ALANIS MORISSETTE'S
JAGGED LITTLE PILL**

ISSUE #65 / USA \$5.95

WESTONMAGAZINEGROUP.COM

  @WESTONMAGAZINES

LIKE A ROLLING STONE



THE BETSY

THE BETSY SOUTH BEACH

SOUTH BEACH HAS NO LACK of brand recognition, non-stop nightlife, Art Deco hotels, and incredible food, and as such, continues to draw tourists and visitors from all corners of the globe. One of the historic boutique hotels in South Beach, and the only Forbes Four Star and AAA Four Diamond-rated boutique hotel in Greater Miami, is the Betsy-South Beach.

After an extensive renovation and expansion, the Betsy opened in 2009, and in 2016, merged with the adjacent historic Carlton Hotel. Located in the heart of South Beach, the new Betsy is only steps away from the ocean and white sand beach, as well as only a few short blocks to the best of South Beach's vibrant and never stopping heartbeat. The Betsy offers 130 serene guest rooms, including 25 suites, three food and beverage venues under the direction of famed chef Laurent Tourondel, an incredible rooftop complex with pool and bar, and 15,000 square feet of special event space.

After an action packed day on the beach or at the pool, at local cultural institutions or enjoying the non-stop pulsating beat of Collins Ave., you'll want to recharge before going out again to savor and become a part of South Beach after dark. Nothing will help you accomplish this more than the Wellness Garden and Spa. Located atop the Colonial Wing and framed by jasmine and birds of paradise, here is a zen detour from your high energy South Beach stay.



It's hard to find a hotel that has it all in terms of location, ambiance, décor, food and beverage, amenities and a deep-seated dedication to the arts and philanthropy. The Betsy-South Beach checks all of these boxes and more. Under the ownership and management of the Plutzik family, the passion for excellence at every level is palpable. This is a special place in so many ways at which to spend a few days—or longer.

1440 Ocean Drive, Miami Beach (844) 539-2840
thebetsyhotel.com