



**The Betsy-South Beach Announces Exhibitions for Miami Art Week 2020  
to include work by Hassan Hajjaj, Carlos Betancourt, Karl Stoecker, Barbara Hulanicki, Alessandro Sarno,  
Ricardo Cavolo, Carlos Andres Cruz, Robin Hill, Paul Saltzman, Nuria Richards, and Die-Cast**

For immediate release  
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(Miami Beach, Florida - December 2, 2020) The Betsy Hotel ([thebetsyhotel.com](http://thebetsyhotel.com)), a luxury boutique hotel, located on Ocean Drive in Miami Beach, announces ten new exhibitions in 25,000 sq ft of exhibition space, as well as two outdoor public installations, all curated by Lesley Goldwasser Plutzik, co-owner of the Hotel. Docent tours are available for media, collectors, and the public during Miami Art Week (and after) with masks and social distancing required. The Betsy's exhibition spaces will welcome guests when the hotel reopens on December 18, 2020. The installations will be in place for the 2020/21 season.

**EXHIBITIONS OVERVIEW -2020/21 Season**

- **Outside: Empathy Time** (a social justice installation by Nuria Richards on #TheBetsyOrb) debuted on November 26 and will run thru December 31 from 7 PM until 1 AM nightly; the piece honors George Floyd. <https://bit.ly/3ly42NQ>
- **Inside: Nine collections are featured**, including Carlos Betancourt, Hassan Hajjaj, Karl Stoecker, Barbara Hulanicki, Alessandro Sarno, Ricardo Cavolo, Carlos Andres Cruz, Robin Hill, and Paul Saltzman. <https://bit.ly/3fXW3bV>
- **Outside: 'Temporary Vacancy'** features Pittsburgh-based performance collective, Die-Cast, streaming live from inside the hotel onto walls in the breezeway adjacent to The Betsy between Ocean Drive and Collins Avenue in a project commissioned by City of Miami Beach Dept of Cultural Affairs and the Greater Miami Convention and Visitors Bureau. The piece reflects on the ways COVID has impacted our love of travel. <https://bit.ly/3fUOXGM>

**THE BETSY'S PERMANENT COLLECTIONS**

- PUBLIC ART - In the breezeway between Ocean Dr. and Collins Ave- The Betsy Orb and Betsy Poetry Rail, designed by architect, Allan Shulman - opened in 2016 (Orb - <http://hrlid.us/3fU1Fnq>) (Rail - <https://bit.ly/36toECP>)
- THE LOST BEATLES AND ROLLING STONES - 250 seldom seen images of The Beatles and Rolling Stones from the Bob Bonis Collection, opened 2012 (<https://bit.ly/36q6GAV>)
- ROBERT ZUCKERMAN ART - Celebrating the work of a legendary Hollywood movie set photographer with works from a humanitarian project called Kindsight and other collections. <http://hrlid.us/3qtRAM>
- ELEVATOR ART – Making every moment count for guests traversing the property with works by Max Steven Grossman (<https://bit.ly/2KSQ38B>) and Andy Sweet - completed 2016 and 2019 ( <https://bit.ly/3qi6xHN> )

**THE BETSY'S VIRTUAL ARTS SALONS, VISITING ARTIST PROGRAMS, & ONGOING CULTURAL COMMITMENT**

- The Betsy Hotel debuted its virtual **salon series** on March 30. To date, the program has reached 10,000 households in 36 events. All participating artists in the Hotel's 2020/21 exhibitions have been featured in a virtual salon. The program is presented in partnership with Florida International University. <https://bit.ly/3qgWimZ>
- The Betsy Hotel has a **visiting artist program** and has welcomed 1000+ artists for creative respite and public engagement, writing from the desk of 3x Pulitzer Prize Finalist, Poet Hyam Plutzik (1911-62). <https://bit.ly/36s0ybf>

- The Betsy Hotel is **home to 3 organizations**: Miami Classical Music Festival, O, Miami Poetry Festival, and Supporting Women Writers in Miami (<https://bit.ly/3mtm6dq>) (<https://bit.ly/3oipF6t>) (<https://bit.ly/33CgHZU>)
- The Betsy Hotel has presented **major exhibitions** since the property opened in 2009. <https://bit.ly/3g3XIMX>

## EXHIBITIONS 2020/21 - DETAILS WITH ARTISTS, SHOW TITLES, GALLERY LOCATIONS AND CONTENT SUMMARIES

Artist	Title of Show	Hotel Gallery Location	Summary
<b>Robin Hill</b> London/Miami	<i>The Art of the Orb</i>	'In' The Orb Gallery Dixon & Hohausser Wings	Unique perspectives of Miami Beach's top selfie station (#betsyorb) from an artist that links the worlds of architectural photo, design, and fine art.
<b>Hassan Hajjah</b> Marriekesh/London	<i>My Rock Stars (selections)</i>	Lobby Gallery – Dixon Wing	Celebrating world performers through staged portraits and sculptured frames infused by the vibrancy of Moroccan infused multiculturalism.
<b>Barbara Hulanicki</b> London/USA	<i>London 1986, Apres BIBA</i>	LT Steak & Seafood Gallery - Dixon Wing	Presenting British fashion icon (designer/creator of BIBA) in her first archival exhibition of staged portraits for media and performance.
<b>Ricardo Cavolo</b> Spain	<i>101 Movies to Watch Before You Die</i>	B Bar Gallery- Dixon Wing	26 images in light boxes: transferred from print onto vellum for an illuminated experience.
<b>Carlos Betancourt</b> Puerto Rico/USA	<i>Intimate Spirit: Collages and other artworks</i>	The Gallery – Hohausser Wing	A never-before-seen collection that includes people and places that have shaped this inspirational artist's work, past and present.
<b>Karl Stoecker</b> USA	<i>London 1973: The New Romantics</i>	Annex Gallery	Celebrating London's Glam era of music, fashion, it girls, polka dots, leather, glitter, satin & lipstick with ROXY album covers.
<b>Alessandro Sarno</b> Italy	<i>Spirit of a People: Portraits and Slices of Life in The Islands of The Bahamas</i>	Board Room Gallery – Hohausser Wing	Presenting an emerging artist and the result of a transformative personal first experience meeting Bahamian cultural traditions.
<b>Carlos Andres Cruz</b> Colombia/USA	<i>Introducing Rosa</i>	Underground Gallery – Dixon Wing	Capturing The Betsy's Canine Executive Officers (CEO's) Rosa, Betsy, and Katie, past and present through the lens of a philosopher turned photographer.
<b>Paul Saltzman</b> Canada	<i>The Inner Light: The Beatles in India</i>	Carlton Room Gallery- Hohausser Wing	Presenting intimate 'ashram' images of John, Paul, Ringo, George, and friends - taken in 1968, by a young traveler in Rishikesh India.
<b>Nuria Richards</b> Mexico/USA	<i>Empathy Time</i>	On the Orb In the Alley @ 14 <sup>th</sup> Place	Installation that proposes time as a common place, inviting The Orb to become a place to pause & a place of shelter and safety – and to 'take 8' 46" to reflect on the life and death of George Floyd.
<b>Die-Cast</b> USA	<i>Temporary Vacancy (part of a larger project called No Vacancy)</i>	From The Betsy In the Alley near Collins Ave	No Vacancy is a contemporary art program that celebrates artists, provokes critical discourse, and invites the public to experience 10 Miami Beach hotels as destination art spaces.

## ABOUT THE BETSY-SOUTH BEACH

**The Betsy-South Beach** ([thebetsyhotel.com](http://thebetsyhotel.com)) is a luxury boutique hotel located on Ocean Drive, with globally regarded exhibitions, music, literature, and community engagement programs – with 132 guest rooms and 25,000 sq ft of public space. The Betsy Hotel has become a catalyst for energized discourse, innovative thinking, and charitable community conscience, and is home of the O, Miami Poetry Festival, the Miami Classical Music Festival, and The Betsy Writers Room - the hotel's own resident artist program that has hosted more than 1000 global artists in residence. The Betsy is also consistently rated one of the top literary hotels in the world (CNN, USA TODAY, Wall Street Journal) with a sculptural Poetry Rail honoring local wordsmiths from Langston Hughes to Muhammad Ali and awards for exemplary programming from Americans for the Arts and The Academy of American Poets. The Betsy-South Beach, located at 1440 Ocean Drive, in Miami Beach, is family owned and operated by the Plutzik Goldwasser Family.